

The Derby



MAY 4, 2012



Mint Juleps. Big Hats. Southern Tradition.

We'll celebrate "The Run for the Roses" and children of all abilities.

Great Food. Auction. Drinks.

Benefiting Northwest Center Kids programs.

Serving infants, toddlers, pre-school, school age children and teens.

The Ruins • Seattle, Washington

The Derby



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What:

The Derby - a fabulous evening benefiting Northwest Center Kids

Mint Juleps. Big Hats. Southern Tradition. Join us to celebrate "The Run for the Roses" and children of all abilities. The evening will include (Southern) comfort food, entertainment and delicious drinks, live and silent auctions and a few surprise competitions.

When:

Friday May 4, 2012

Post Time: 6:00 p.m.

Where:

The Ruins, Seattle Washington. 570 Roy Street

"Seattle's Best Kept Secret," The Ruins, is a private dining club located in Seattle. In operation since 1993, The Ruins has set Seattle's standard for elegance and excellence in fine dining. As the benchmark for sophisticated hospitality, guests enjoy the serenity and grandeur of an exquisite setting.

Why:

To benefit Northwest Center Kids

100% of event proceeds will directly benefit much needed programs provided by Northwest Center Kids, providing integrated care and services to children with and without developmental disabilities through a blend of education, early intervention, and childcare including before/after school care, teen programs and summer camps.

1 in 6 children in the U.S. have a developmental condition.

Northwest Center Kids provides therapy services to 145 children every month.

The Derby will help Northwest Center serve many more children of all abilities!

INCLUSION. That is what drives Northwest Center. When people of all abilities live and work together, everyone benefits.

Since 1965 Northwest Center has been a leader in promoting the rights, independence, and inherent value of people with developmental disabilities. Over four decades later, Northwest Center has grown to become one of the largest community service organizations working with children and adults with developmental disabilities in the Pacific Northwest. Through Northwest Center Kids and Northwest Center Works, invaluable programs have been established to help thousands of families in our community.

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PRESENTING SPONSOR - \$25,000

Participation Benefits:

- Ten tickets to attend “The Derby”
- Ten VIP Mint Julep’s served in commemorative take home glasses
- Ten passes to Emerald Downs Widmer Brother Club, including parking
- Gift certificate for a return dinner to The Ruins
- Ten commemorative bottles of Washington wine to take home

Marketing/Promotion Benefits:

- Exclusive recognition as Presenting Sponsor in all event collateral
(Northwest Center website, social media, signage, program)
- Recognized exclusively in event press materials –pre and post event releases
- Speaking opportunity at event
- Opportunity to provide information for guests to take home
- Exclusive recognition as Presenting Sponsor on general event signage
- Advertising: exclusive recognition as the Presenting Sponsor in broadcast promotions and LIVE on-air promos
with radio partner; recognized in print, online ads and social media
- Full page ad in event program
- Recognition in Northwest Center’s collateral
(Annual Report, quarterly newsletter, and website)



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TRIPLE CROWN SPONSOR - \$20,000

Participation Benefits:

- Eight tickets to attend “The Derby”
- Eight VIP Mint Julep’s served in commemorative take home glasses
- Eight passes to Emerald Downs Widmer Brothers Club, including parking
- Gift certificate for a return dinner to The Ruins
- Eight commemorative bottles of Washington wine to take home

Marketing/Promotion Benefits:

- Exclusive, dedicated/prominent signage and recognition at each event bar
- Opportunity to create a special drink name for the evening
- Advertising-recognition in print and online ads
- Recognition in event collateral
(Northwest Center website, invitations, social media and program)
- Recognition in Northwest Center collateral
(Annual Report, quarterly newsletter, and website)



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WINNER'S CIRCLE SPONSOR - \$15,000

Participation Benefits:

- Six tickets to attend "The Derby"
- Six VIP Mint Julep's served in commemorative take home glasses
- Six passes to Emerald Downs Widmer Brothers Club, including parking
- Gift certificate for a return dinner to The Ruins
- Six commemorative bottles of Washington wine to take home

Marketing/Promotion Benefits:

- Exclusive Corporate Banner during silent auction and reception
- Recognition in event advertising and collateral
(Northwest Center website, social media, invitations and program)
- Recognition by auctioneer and on podium
- Opportunity to create special auction package to promote your business
- Recognition in Northwest Center collateral
(Annual Report, quarterly newsletter, and website)



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INFIELD SPONSOR - \$10,000

Participation Benefits:

- Four tickets to attend "The Derby"
- Four VIP Mint Julep's served in commemorative take home glasses
- Four passes to Emerald Downs Widmer Brothers Club, including parking
- Gift certificate for a return dinner to The Ruins
- Four commemorative bottles of Washington wine to take home

Marketing/Promotion Benefits:

- Recognition in event collateral
 - (Northwest Center website, invitations and program)
- Recognition in Northwest Center collateral
 - (Annual Report, quarterly newsletter, social media and website)



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SPONSORSHIP AGREEMENT FORM

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

PAYMENT INFORMATION

- Please invoice me
- Please find my check included (written out to Northwest Center Foundation)
- Please charge my (circle one): VISA MasterCard American Express

Credit Card Number: _____

Expiration Date: _____

Signature: _____

THANK YOU

Please return this form to Executive Director, Gary Pollock at 206.378.6368, gpollock@nwcenter.org, 206.286.2300 (fax)
Northwest Center Foundation – 7272 W Marginal Way S, Seattle, WA 98108